

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO SNOW SOFTWARE AND ITAM REVIEW *KICK-START YOUR SOFTWARE ASSET MANAGEMENT PRACTICE WEBINAR, ON 18TH OCTOBER 2017* ATTENDEES AGE 18 OR OLDER AND LOCATED IN AN AREA WHERE SWEEPSTAKES ARE NOT PROHIBITED BY LAW.

1. **PROMOTION PERIOD:** The entry period for the “*Kick-Start your Software Asset Management Practice Webinar Sweepstakes*” (“Sweepstakes”) begins on September 19, 2017 at 12:00 a.m. British Summer Time and ends on October 18, 2017 at 4:00 p.m. British Summer Time (the “Sweepstakes Period”). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Sweepstakes Rules.
2. **HOW TO ENTER:** To enter the Sweepstakes and be eligible for the prize drawing you must register for and attend the *Kick-Start your Software Asset Management Practice Webinar* using the online BrightTalk registration form provided by the Sponsor. The entrant must fulfill all sweepstakes requirements, as specified, to be eligible to win a prize. There is a maximum of one entry allowed per person. All entries must be received by October 18, 2017 at 4:00 p.m. British Summer Time in order to be included in the Sweepstakes.
3. **PRIZES:** 20 prize winners will be selected at random from all eligible entries for the prize drawing and will receive one copy of *Practical ITAM* by Martin Thomas (approximate retail value £20.00). Sponsor reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable for any reason. Total maximum retail value of the prizes in this Sweepstakes is £400.00.
4. **ODDS:** The odds of winning depend on the number of eligible entries received.
5. **WINNER SELECTION AND NOTIFICATION:** The winners will be selected at random, as performed by a computer randomizer process, within two business days of the Webinar. The winners will be posted on <https://go.Snowsoftware.com/kick-start-SAM-winners.html> within five business days of the drawing and will be notified by personal message via email. If a winner does not respond as directed within five days following the first notification attempt, or if a prize or prize notification is returned as unclaimed or undeliverable to a winner, such winner will forfeit his or her prize and an alternate winner may be selected in a random drawing from among the remaining eligible entries. Confirmed winners must allow 6-8 weeks for their prize to be delivered.
6. **GENERAL RELEASE:** By participating, each entrant agrees that Sponsor, their respective parent, subsidiary and affiliated companies, licensees and assigns and their respective officers, directors, employees, agents and representatives, shall not be responsible or liable for any losses, damages or injuries of any kind resulting from participation in the Sweepstakes, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize. By accepting a prize, each winner acknowledges that no Sponsor has made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible and the potential winner will forfeit the prize. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes if, for any reason, the Sweepstakes is not capable of being executed as planned or if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor’s reasonable control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. The invalidity or unenforceability of any provision of these Official Sweepstakes Rules shall not affect the validity or enforceability of any other provision.
7. **DISPUTES:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES. Any and all disputes which cannot be resolved between the parties, and cause of action arising out of or connected with this Sweepstakes, shall be resolved exclusively before a court located in the state of Texas.
8. **WINNERS LIST:** The winners will be posted on <https://go.Snowsoftware.com/kick-start-SAM-winners.html> website within five business days. Alternatively, entrants may send a self-addressed, stamped envelope, along with a written request to receive the winners list of “*Kick-Start your Software Asset Management Practice*” Webinar Sweepstakes” to: Winners of “*Kick-Start your Software Asset Management Practice Webinar Sweepstakes,*” c/o Snow Software, Inc., Attention: Legal Department, 1703 W 5th St #700, Austin, TX 78703, U.S.A. All requests must be received within one month following the webinar.
9. **SPONSOR:** Snow Software Ltd., The Capitol Building, Oldbury, Bracknell, Berkshire, RG12 8FZ.