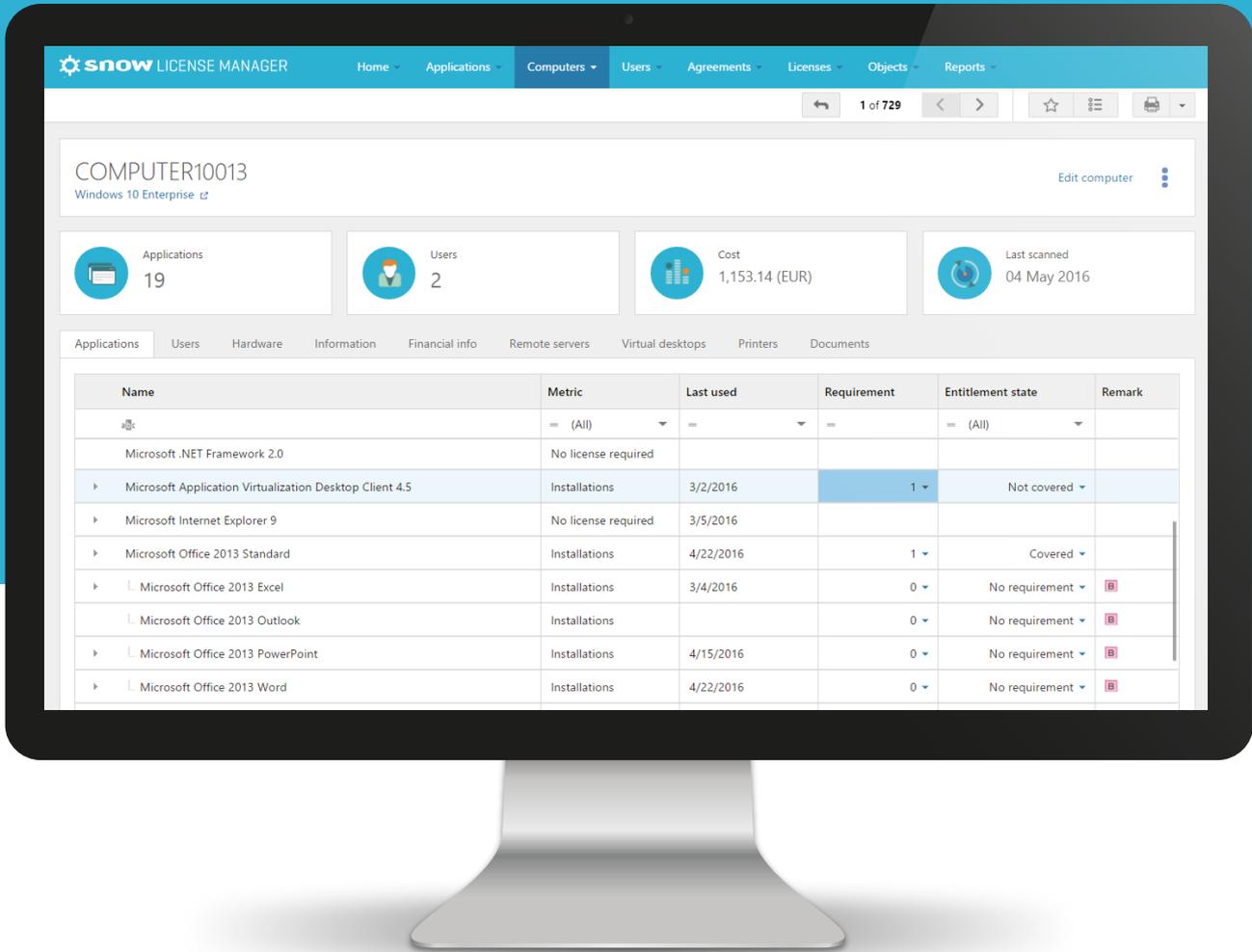


Vm

Virtualization management



Snow's Virtualization Management Option is the key to optimizing software licensing across virtual environments, not only monitoring the presence of virtual and physical assets but understanding the configuration and relationship between them.





Virtualization management

Snow's Virtualization Management Option extends the capability of Snow License Manager to optimize virtual IT assets across the desktop, server and datacenter estates and is able to discover non-inventoried virtual servers. Snow License Manager automatically collates and builds the relationships between virtualized applications as well as the configuration of the physical hosts, making it straightforward to calculate licensing for schemes such as IBM PVU or capacity licensing.

EFFECTIVE SAM FOR VIRTUALIZED SOFTWARE ASSETS

To truly manage virtualized assets, an organization needs full visibility of the network, including both the physical hosts and virtualized guests. Much software running in the datacenter is licensed on physical capacity, or a subset of physical capacity (i.e. IBM's SubCapacity or Oracle's Hard Partitioning). To understand what physical capacity needs to be licensed for specific software running in the datacenter, one needs to understand the topology of the datacenter:

- How many datacenters do we have?
- What physical servers make up these datacenters?
- What physical resources are our virtual servers/ desktops using?
- What is the relationship between physical and virtual resources?
- Which virtualization technology is deployed and how is it configured?

Virtualization Management Option makes it possible to answer these questions by identifying virtual machines and automatically mapping the relationships between virtual guests and the hardware configuration of their physical hosts. It supports the collection of data from the most popular hypervisor/virtualization technologies.

Whether you license your software at the virtual, physical, hypervisor or datacenter level, details of virtual servers and installed software automatically appear in Snow License

Manager, alongside physical audit information gathered from multiple inventory solutions.

Virtualization Management Option makes it possible to answer these questions by identifying virtual machines and automatically mapping the relationships between virtual guests and the hardware configuration of their physical hosts. It automates the process of determining your effective license position, based on a reconciliation of purchases versus installed software, as well as establishing governance to ensure continuous compliance.

The solution automatically applies VM use rights to ensure maximum coverage from existing licenses. It also calculates minimum license assignment rule, making it clear exactly how many cores and processors should be licensed.

Not only does the Virtualization Management Option give you a clear view of your data centers, but also – crucially – details of which virtual machines have not been inventoried to give the full picture of licensing and risk. With all this SAM intelligence from Snow License Manager, Software Asset Managers are able to optimize software spend, improve operational efficiency and mitigate licensing risks in the datacenter.

Virtualization Management Option supported technologies:

- Citrix XenServer
- Microsoft Hyper-V Virtual Environments
- Microsoft System Center Virtual Machine Manager (VMM)
- VMware ESXi Server Environments
- VMware Virtual Guest Environments
- VMware vSphere

SNOW SAM PLATFORM

Slm

Snow license manager

With millions of licenses sold, Snow License Manager is the world's leading SAM solution.

Inv

Snow inventory

The true multi-platform audit solution designed to find devices, audit software installs and track usage.

Srs

Software recognition service

Recognize commercially-licensable applications across the network.

Sic

Snow integration connectors

Integrate Snow's SAM platform with existing Inventory, ITAM and Service Management solutions.

Om

Oracle management option

Cut the costs of managing complex Oracle licenses.

Sos

Snow optimizer for SAP® software

Manage SAP licensing to optimize one of the enterprise's largest software costs.

Vm

Virtualization management

Identify and manage virtual assets across the network.

Ap

Snow automation platform

Define and implement automated process to support software optimization.

Sdm

Snow device manager

A complete enterprise mobility management solution that handles the full lifecycle of mobile devices.

ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume.

Whether it's through lack of control, lack of understanding or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the \$326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, datacenter to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

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