

SNOW FOR SERVICENOW

Datasheet

Populate ServiceNow CMDB with clean, normalized & actionable hardware & software data from the world's leading Software Asset Management platform



Snow enhances the productivity, effectiveness and ROI of ServiceNow implementations by automatically populating the configuration management database (CMDB) with cleansed and normalized software inventory and usage information, together with accurate and granular hardware configuration data from all devices in use across the network.

- Accelerate problem resolution times
- Increase scope of ServiceNow implementation
- Reduce new software costs

A WIN-WIN SITUATION

As respective leaders in their fields, Snow and ServiceNow have a lot to offer each other, to create effective and joined-up ITSM and SAM functions, working from a common dataset:

CREATING A 'CLEAN' SERVICENOW CMDB

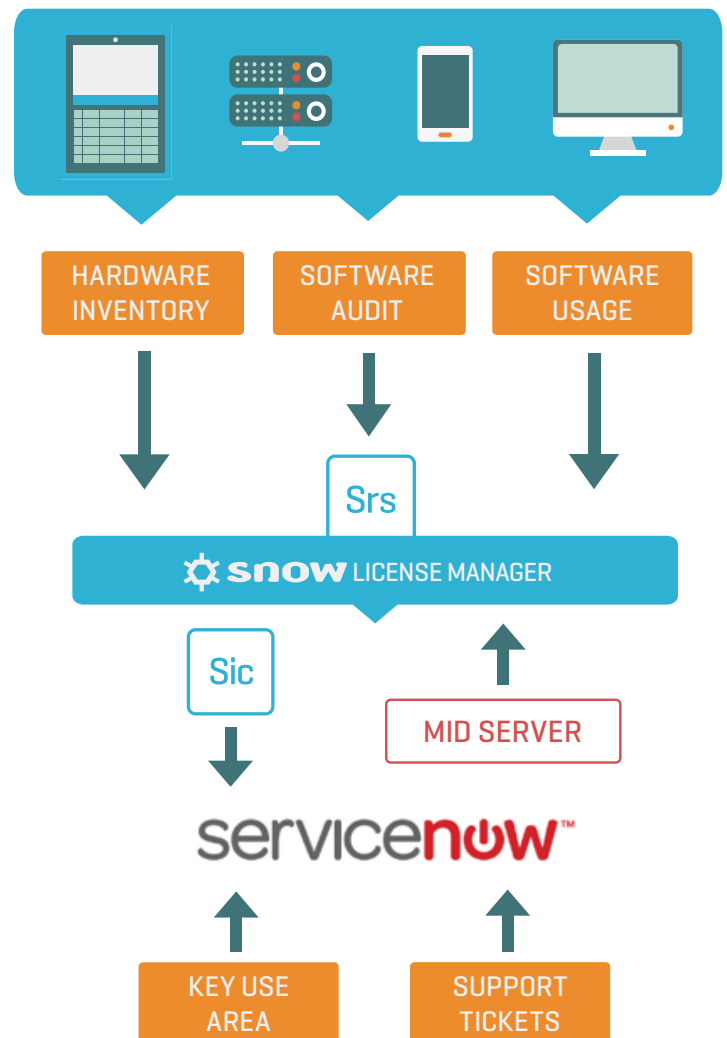
Thanks to Snow's unique Software Recognition Service, all software identified on the network is thoroughly cleansed and normalized – including vendor name, application name and version – before it is imported into the ServiceNow CMDB.

The Software Recognition Service recognizes application from more than 53,000 software publishers and can cleanse data from any third-party inventory or discovery solution. This gives organizations the ability to build a complete and accurate ServiceNow CMDB to cover all platforms (mobile to desktop, server to cloud).

A clean CMDB accelerates problem resolution times, as well as driving better decision-making on software and licensing requirements across the organization.

ADDING VALUE TO THE SAM FUNCTION

As well as populating clean data into the ServiceNow CMDB, SAM professionals can benefit from ITSM data in the Snow SAM platform, including information on where devices reside (e.g. test, development, production) so that the most appropriate licenses can be assigned, and support agreement and ticket information, that can be used to enable smarter renegotiation of agreements.



ABOUT SNOW LICENSE MANAGER

Snow License Manager is designed to reduce the risk, cost and complexity associated with software assets and licensing. Thousands of organizations globally rely on it to help them avoid overspending on software entitlements while ensuring that they are fully compliant with licensing rules. The hub of Snow's advanced Software Asset Management (SAM) platform, Snow License Manager provides a unified view of all the software and hardware assets, license entitlements and application usage metrics.

SNOW SAM PLATFORM

Slm

Snow license manager

With millions of licenses sold, Snow License Manager is the world's leading SAM solution.

Inv

Snow inventory

The true multi-platform audit solution designed to find devices, audit software installs and track usage.

Srs

Software recognition service

Recognize commercially-licensable applications across the network.

Sic

Snow integration connectors

Integrate Snow's SAM platform with existing Inventory, ITAM and Service Management solutions.

Om

Oracle management option

Cut the costs of managing complex Oracle licenses.

Sos

Snow optimizer for SAP® software

Manage SAP licensing to optimize one of the enterprise's largest software costs.

Vm

Virtualization management

Identify and manage virtual assets across the network.

Ap

Snow automation platform

Define and implement automated process to support software optimization.

Sdm

Snow device manager

A complete enterprise mobility management solution that handles the full lifecycle of mobile devices.

ABOUT SNOW SOFTWARE

Snow Software's Mission: To stop organizations paying too much for the software they consume

Whether it's through lack of control, lack of understanding or lack of compliance, Snow Software believes that most organizations today end up paying too high a price for their software.

To address this, Snow Software provides Software Asset Management (SAM) solutions designed to ensure that the \$326 billion spent every year on enterprise software is money well spent – ensuring organizations have the appropriate licenses for the software they use – not too many, not too few.

Today, more than 6,000 organizations around the world rely on Snow Software's on-premise and cloud-based SAM platforms to manage software licensing across more than eleven million devices, from mobile to desktop, datacenter to the cloud.

Headquartered in Stockholm, Sweden, Snow Software is the largest dedicated developer of Software Asset Management solutions, with more local offices and regional support centers than any other vendor.

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